



# PUBLIC OUTREACH UPDATE



**JUNE 25 2020 MEETING |  
TURLOCK SUBBASIN TECHNICAL ADVISORY COMMITTEES**



**TURLOCK GROUNDWATER**

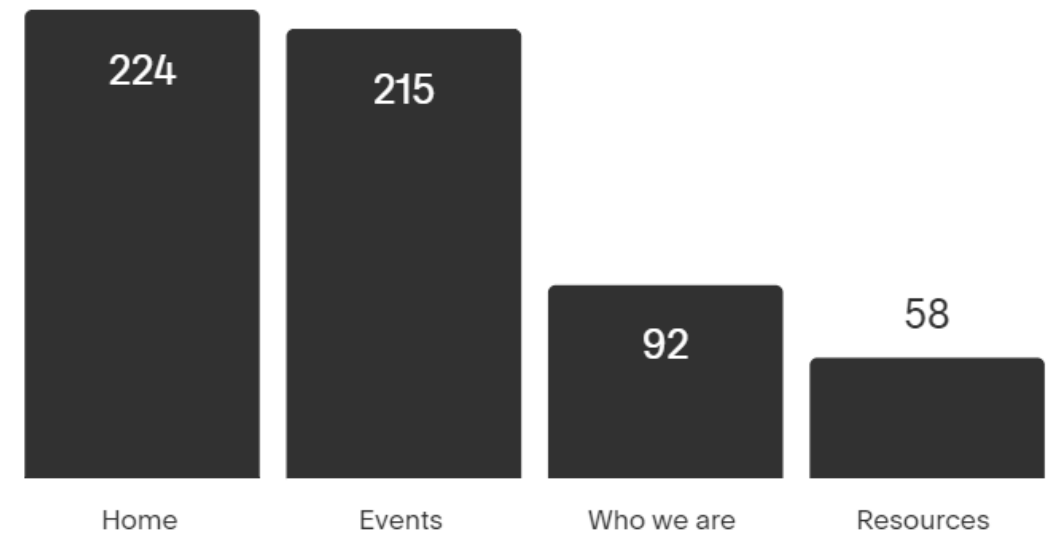
# TURLOCKGROUNDWATER.ORG



- Original launched in 2017
- Website upgraded 2/6/20
  - 969 unique visitors and 2,855 page views
- Interactive
  - Splash screen to join email list
- Top banner functionality
- Feedback always welcome

## Popular Content

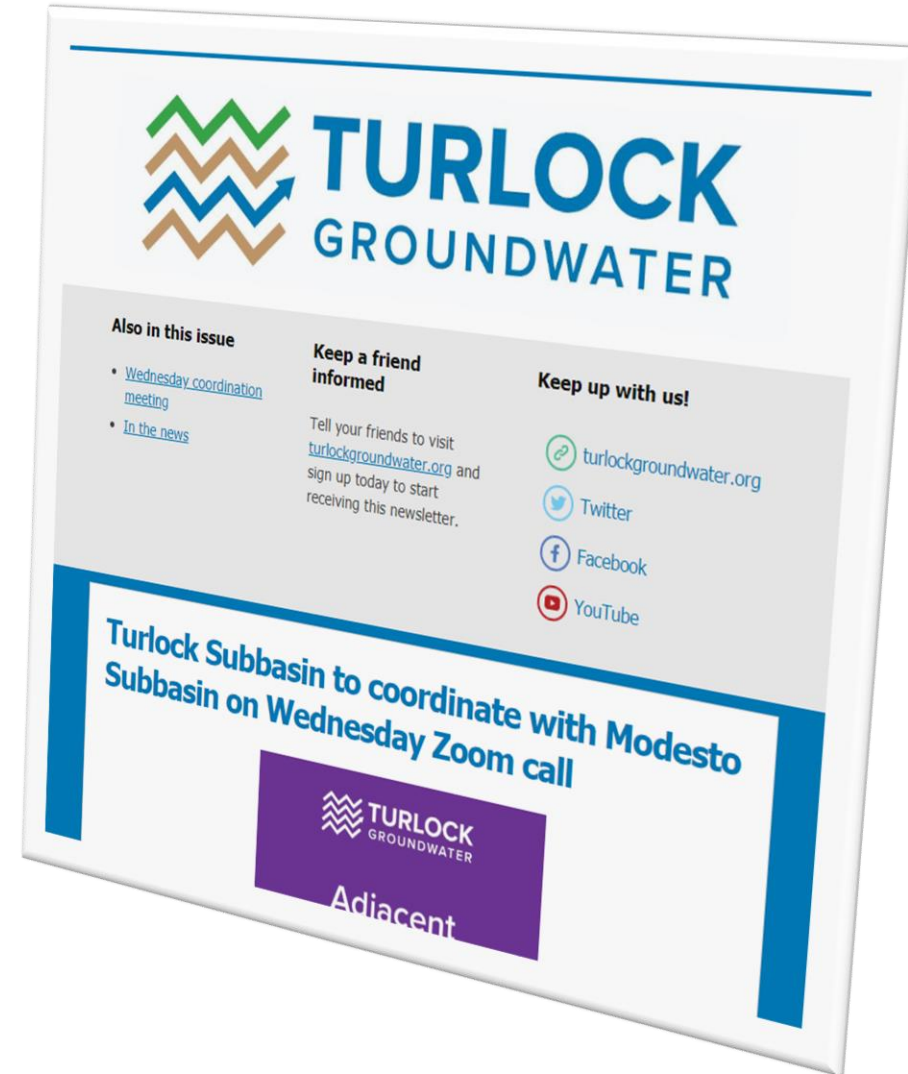
Wed, May 27 – Thu, Jun 25, 2020



# EMAILS TO INTERESTED PARTIES LIST



- Began emailing 1/22/19
- 41 sent
- 286 subscribers at current
- Notices and newsletters



# PUBLIC MEETINGS



- May 28 West Turlock Subbasin GSA Board Meeting
- June 11 Special meeting of the TACs
- June 25 East Turlock Subbasin GSA Board Meeting
- **July 8 Virtual Community Workshops to discuss GSP development**
  - Register for 11 am session
  - Register for 5 pm session
  - Also streamed on Turlock Groundwater YouTube Channel

**TURLOCK™**  
GROUNDWATER

**VIRTUAL COMMUNITY MEETING**  
**GROUNDWATER SUSTAINABILITY PLANNING**

Please join us online for the first in a series of Virtual Community Meetings on Turlock Groundwater Sustainability Plan (GSP) development. We'll dive into details on the **Water Budget** and **Groundwater Model** for the Turlock Subbasin, and there will be plenty of time for Q&A and interactive discussion with the team working on the GSP.

*This is a collaborative effort, and your input is valuable to the process!*

**WEDNESDAY JULY 8, 2020**  
Session #1: 11:00 - 12:00 pm [\[Link\]](#)  
Session #2: 5:00 - 6:00 pm [\[Link\]](#)

The same presentation is given at each session.  
Attend the time most convenient for you!

## SOCIAL MEDIA



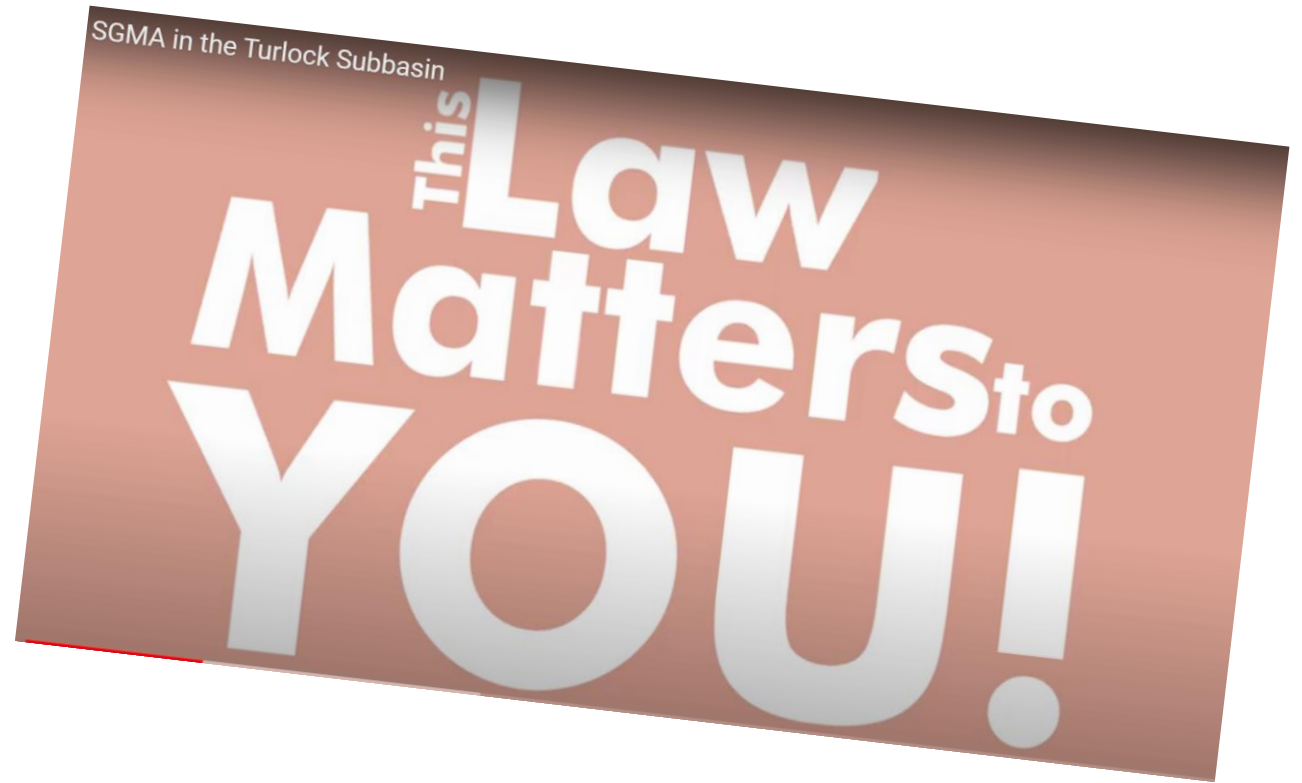
- Twitter
  - Joined March 2018
  - 165 followers
  - 227 posts



- Facebook
  - 53 page followers
    - 62 posts since Feb. 6 WTS GSA Board Meeting



- YouTube
  - 'SGMA in the Turlock Subbasin' videos posted 2/7/20
    - 367 views
    - English and Spanish
  - 'How to get news and notices from Turlock Groundwater' video posted on 5/1
  - WTS GSA Board meetings



# OTHER OUTREACH ITEMS



- Exploring office hours with Modesto Subbasin
- Recommendations from Leadership Counsel for Justice & Accountability received on 4/16/20
- **Stakeholder Assessment Survey planning to learn more about Turlock Subbasin stakeholders**
  - Stakeholder information
  - Stakeholder concerns
  - Stakeholder preferences (communication and otherwise)
  - Interest in problem solving and solutions

# SHARE IT!



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[Turlock Groundwater](https://www.facebook.com/TurlockGroundwater)



[Turlock Groundwater](https://www.youtube.com/TurlockGroundwater)



[TURLOCKGROUNDWATER.ORG](https://www.turlockgroundwater.org)

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