

OUTREACH STRATEGIES WORKSHEET

Names: _____ **Organizations:** _____ **Contact Information:** _____

NAME OF THE COMMUNITY (place, ethnicity, culture, faith, etc.)	NAME OF THE MESSENGER/STAKEHOLDER (individuals, groups and/or organizations, media outlets)	WAY TO CONTACT THE MESSENGER/STAKEHOLDER (Include media outlets)	THINGS THE MESSENGER/STAKEHOLDER MAY BE INTERESTED IN, OR ABLE TO ASSIST WITH
1. City/Community Service Clubs			
2. Farm Bureaus			
3. Ag Organizations/Community Groups - Almond Board - Western United Dairyman - others - could even coord. with other submissions			

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4. Communities / Cities.			
5. High Schools, Colleges,			
6. Bill inserts?			
7. Church groups			
8. Multi-media? Radio?			

Peers

and use planning...

Please remember to turn in your Worksheet at the end of Workshop.

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Names:	Organizations:	Contact Information:
Spreck Rosecrans	Restore Hetch Hetchy	Spreck Rosecrans

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1. Bay Area Cities SFPOC wholesale customers	Nicole Sandkulla CEO of BAWSCA ↓ BAWSCA board members	Nsandkulla@ baWSCA.org 650 349 3000	g... water for Recharge/banking
2.			
3. San Francisco	Michael Carlín Deputy GM SFPOC	mcarlin@sfwater.org 415 9341 5787	water for Recharge/banking

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OUTREACH STRATEGIES WORKSHEET

Names:	Bart Muller Priority for #1
Organizations:	
Contact Information:	209 613 4963 bh.muller@gmail.com

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1. Blue Diamond Growers District 6	Mel Machado Grower member relations	(209) 545 6222 Blue Diamond Salade	news letter (monthly) annual meeting (district) July 16 th
2. Calif Almond Board		CAB Modesto	news email information
3. Calif. Community Tech Assoc	(209) 537 0715	CCPA Revels	annual meeting news letters

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1. Turlock Livestock Coffee shop Cafe Mornings			
2. McDonalds in Hilmar Farmers Meet for Coffee in early AM.			
3. local Radio KAT 103			

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4. <i>New life Christian Center Turlock</i>			
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OUTREACH STRATEGIES WORKSHEET

Names:	Miguel
Organizations:	City of Modesto
Contact Information:	(209) 605-2606

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1. South Modesto MAC (Bret Hunt, Parklawn, Byham)	MAC Committee Members	Stanislaus County Website, Boards and Commissions, South Modesto MAC Silvia (Carrizillo, 606-6246)	They may let us on their Agenda as speakers, and allow us to provide handouts
2. School Sites Westport Elementary, Bret Hunt, Stachulsky, Tholome Hearshaw, Fairview		Modesto City Schools and Stanislaus School of Education	
3. City of Modesto Public Outreach		Thomas Revis 571-5801	

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OUTREACH STRATEGIES WORKSHEET

Names:	<p>Organizations: Stanislaus County Farm Bureau</p> <p>Contact Information: (209) 522-7278 (209) 541-4689 (CEIC) Tom O'Stanford@ucdavis.edu</p>
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1. AGRICULTURE	STANISLAUS COUNTY FARM BUREAU FARM NEWS KRISTIN PLATE - EDITOR	PRINT & WEB-BASED MEDIA	- Connect w/ AG - SPREAD THE WORDS
2. County SUPERVISOR	VITO CHESA TURLOCK AREA	SOCIAL MEDIA	- connect w/ CONSTITUENTS
3. MID VALLEY LIVESTOCK DAIRY	MID VALLEY COUNCILS - WESTERN UNITED DAIRYMEN - CA DAIRY CHALLENGE	PRINT & SOCIAL MEDIA	AGRICULTURE WATER USERS

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4. WATER USERS (INDIGENOUS LEADERS)	EAST SAN JUAN WATER QUARRY COALITION	ANNUAL MEETINGS FOR ALL MEMBERS AS WELL AS ONLINE	- THE NEXT REQUIREMENT
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1. CSU Stanislaus			
2. First Skin RCD			
3. Low Water			

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4. CV Resilthys Group			
5. CV Resilthys Group			
6. AG Crime's Alliance FemNictl			
7. Candy AARBS			
8. ESWOCosMA			next meeting info.

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OUTREACH STRATEGIES WORKSHEET

Names:	Organizations:	Contact Information:
BREANNE RAMOS	MERCED COUNTY FARM BUREAU	bramos@mercedfarmbureau.org (209) 723-3001

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1. MERCED COUNTY AGRICULTURE MCFB	MCFB FARM NEWS & E-NEWSLETTER → MCFB	EMAIL ecoat@mercedfarmbureau.org	INFO SHARING
2. SNELLING MAC COMMUNITY LACEY!	SNELLING MAC	MONTHLY MEETINGS	INFO SHARING
3. MERCED-MARIPOSA CATTLEMEN'S ASSOCIATION (MIMCA) CATTLEMEN ASSOC.	MONTHLY MEETINGS & NEWS LETTER →	→	" "

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4.	ROTARY		
5.	AG RURAL CRIMES BALUCO WATCH	*ASK Charlene below about meetings/contact person	could be interested in holding a public meeting & spreading info.
6.	AG RURAL CRIMES HILMAIR WATCH	charleneborrelli@gmail.com	
7.	CHARLENE BORRELLI		
8.			

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1. MERCED OAKDALE	MID OID	PUBLIC MEETINGS OR MAILERS	EXPLAINING IMPACTS or EFFORTS
2. Turlock	TID	"	"
3. Modesto	MID	"	"

EAST SIDE
WATER DISTRICT
SOCIAL MEDIA / NEWSPAPERS

NAME OF THE COMMUNITY (place, ethnicity, culture, faith, etc.)	NAME OF THE MESSENGER/STAKEHOLDER (individuals, groups and/or organizations, media outlets)	WAY TO CONTACT THE MESSENGER/STAKEHOLDER (include media outlets)	THINGS THE MESSENGER/STAKEHOLDER MAY BE INTERESTED IN, OR ABLE TO ASSIST WITH
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1. Hughson & Denain	Hughson/Denain Chronicle Newspaper	Wendy Kiner Circ & Editor 209 883-9215	General Inbo & meetings in bo.
2. Stanislaus County 4H and FFA	? ?	?	"
3.			

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Names: Kevin Kauffmann

Organizations: * Roman & Knight of Columbus (Catholic Church)

Contact Information:

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1. CAR-TRUCK GROUPS CALIFORNIA GOATS FOUNDA HILLS FISHER HUT TT	TIM JOHNSON WES STERRY TP ABGLE	EMAIL ISOPED MEMBERS	NEWS LETTERS ANNUAL MEETINGS EMAIL BASTS
2.	DIRK ULBRICH DENNIS POTSEMA	BLOOD DONORS MEMBERS	
3. Skunking Community La Group Orgs			

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OUTREACH STRATEGIES WORKSHEET

Names: Ana Lucia Garcia B Organizations: EDF. Contact Information: agarciab@edf.org

Can offer help by developing pre meeting preparation materials. to inform DACs and Community Services Districts in terms of letting them know what to expect from a meeting, what talking points to bring, how to follow up, how

SGTA will impact them / highlighting the importance of their participation

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1. Community Services Districts: 1. Crows Landing 2. Denair			
2. 3. Grayson 4. Keyes 5. Knights Ferry 6. Monterey Park Tract			
3. 7. Riverdale Park Tract 8. Westley.			

Host a pre meeting to explain all the jargon to the communities.
Make a mock water budget.

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4. Stanislaus LATCO list of Special Districts in Stanislaus County	in Stanislaus County		
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OUTREACH STRATEGIES WORKSHEET

Names:	Organizations:	Contact Information:
Dennis Yotsuya I can help w/meeting @ Cortez Growers -	BWD	

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1. Cortez west portion of BWD	Cortez Grower Assoc.	weekly Grower meeting. Gary Slidden - 632-3118	Info for local farmers Cortez area/Mercersden county.
2. Ballico School District	superintendent@sblocal	School board mtg	Info to Ballico Community & local farmers
3. Ballico Community Water District			Info w/billings

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OUTREACH STRATEGIES WORKSHEET

Names: Dirk Ulrich	Organizations: Board Member Twlock East side GSA	Contact Information: dirk@ulrich55@gmail.com
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1. ABC Almond Board Co.	Brice Spicher	Modesto, CA Post on their website.	Sharing Info & meeting with growers
2. CAPCA California Pest Control Advisers	?	Post on website California wide	Sharing Info & meeting with crop consultants
3. CIMS Cal. Inv. Management System		Post on website	// //

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OUTREACH STRATEGIES WORKSHEET

Names:	Organizations:	Contact Information:
Sal / Alhamed Dana Dominguez	Self-Help Entertain	557-857-6655

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1. Will send you more info after consulting w/ our self-help CD staff who will in this area (for help system)	Sal Alhamed		
2.			
3.			

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OUTREACH STRATEGIES WORKSHEET

Names:	Organizations:	Contact Information:
Amanda Monaco Sally Alvarado Olivia Ramirez	— Leadership Counsel Self Help Enterprises	— (352) 359-0963 amonaco@leadershipcounsel.org
Abigail Ramirez	— " "	(415) 374-6020 aramirez@leadershipcounsel.org

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1. Delhi Community (including various perspectives) (includes domestic wells)	Blanca (Spanish) Heidi (English/Spanish) *I will get more info	phone	ensuring adequate clean + affordable drinking water for their community
2. Delhi Unified School District	Superintendent	email/phone	outreach to parents
3. Delhi County Water District	District Board members and General Manager	email/phone	outreach to water users

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OUTREACH STRATEGIES WORKSHEET

Names: <i>Brandon</i>	Organizations: <i>TIP</i>	Contact Information: <hr/>
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1.	<i>Torlock Realtors Group</i>	<i>Schedule? meet at ihop.</i>	<i>Spoken Series</i>
2.	MANUFACTURERS Council	FOR SCHEDULE For schedule	<i>Spoken Series</i>
3. <i>Denair, Ceres, Turlock</i>	<i>Lions</i>		<i>Spoken Series</i>

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4. Gost.	Stan Cox	POST	Speaks Sic
5.	TED Woods	Brandon Hob	Flyers to growers
6. Tongva Users in City Lockers		Social Media Activity	
7.		Model Online for Submitting	Letter to Editor
8.			

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OUTREACH STRATEGIES WORKSHEET

Names: Michelle Harris Organizations: Keyes Community Contact Information: Mharris@keyescd.org

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1. Keyes Community	Board President Dave Landels	4th Tuesday 1pm Keyes Community	Explain how this will effect Community
2. Keyes MAC	↓	3rd Thursday 7pm Keyes Community	↓
3. Keyes School Board	Jeff Reed	Phone	↓

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GIL ESQUER	City of Turlock	Grt GESQUER@TURLOCK.CA.ORG

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1. Community Service Organizations LIONS KIWANIS ROSTAY			
2. City Councils			
3. MCCV Manufacturers Council of Central Valley	Jennifer Shipman (Executive Director) jennifer@mccv.org		

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OUTREACH STRATEGIES WORKSHEET

Names: David Odom Richard Lindo	Organizations: Denair CSD	Contact Information: (209) 634-4986 Dodom@DenairCSD.org RLindo@DenairCSD.org
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1. Denair MAC	Dennis Finkley (MAC chair) (209) 669-8560	MAC meeting 1 st Tuesday @ 7pm	Sharing basic info with residents.
2. Graton School District	Shannon Sanford (Superintendent)	SSanford@gratton school .net	- Sharing info - on private well
3.			

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Names: Ward Burroughs Organizations: BLVD Contact Information: 709 678 5967

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1. Central <u>Northern Nevada Hubby</u>	7	7	Annual mtg Monthly eblast or news/letter.
2. <u>Conte growers</u>	<u>Dennis Yatsuya.</u>		
3. <u>Livingston Farmers Assn.</u>	<u>Tim Snyder</u>	<u>709-6067423</u> <u>on website.</u>	Annual mtg Monthly eblast Shows/leads

NAME OF THE COMMUNITY (place, ethnicity, culture, faith, etc.)	NAME OF THE MESSENGER/STAKEHOLDER (individuals, groups and/or organizations, media outlets)	WAY TO CONTACT THE MESSENGER/STAKEHOLDER (include media outlets)	THINGS THE MESSENGER/STAKEHOLDER MAY BE INTERESTED IN, OR ABLE TO ASSIST WITH
4.			
5.			
6.			
7.			
8.			

Please remember to turn in your Worksheet at the end of Workshop.